



24th Annual Great Lakes Pow-wow Guide 2018 Rate Sheet

With a distribution of 10,000 copies throughout Anishinabek Nation territory ranging as far north as Thunder Bay, south to Sarnia, east to Ottawa and west to Sault Ste. Marie, the Great Lakes Pow-wow guide is a sought after publication.

In addition to being placed in hotels and tourist destinations throughout Ontario, the full-colour guide is promoted heavily through social media sites.

Call Marci Becking 1-877-702-5200 ext. 2290 or email marci.becking@anishinabek.ca to reserve your spot by April 11, 2018 and artwork due by April 20, 2018

Inside Front	8.5 inches wide x 11 inches high	\$2000
Inside Back	8.5 inches wide x 11 inches high	\$2000
Full Page Back	8.25 inches wide x 10.75 inches high	\$2600
Full Centre Spread	17 inches wide x 11 inches high	\$4000 sold
Full Page	8.5 inches wide x 11 inches high	\$1500
Half Page	8.5 inches wide x 4.75 inches high	\$950
1/3 Page	8.5 inches wide x 3 inches high	\$750
¼ Page	3.5 inches wide x 4.75 inches high	\$700
(No Tax charged)		

*Need us to do the artwork? There will be an extra design charge.

The Great Lakes Pow-wow Guide is produced and distributed by the Communications Unit of the Union of Ontario Indians – Head office located on Nipissing First Nation. Mailing address: P.O. Box 711, North Bay, ON P1B 8J8. Cheques are to be made payable to the Union of Ontario Indians.

